

Richard B. Kendall

Partner

310.272.7900 P
310.272.7936 F
rkendall@kbfirm.com



Richard B. Kendall's practice focuses on complex litigation, and his experience spans more than three decades, several continents, and leading judicial and arbitration forums worldwide.

A former federal prosecutor, Mr. Kendall has prevailed in every one of the dozens of civil trials and arbitrations in which he has served as lead counsel representing both the defense and plaintiff sides. Over time, he has become the go-to litigator and trial counsel for his clients, some of whom, like Paramount and MTV, he has represented for more than 25 years.

Mr. Kendall has argued and successfully resolved sophisticated, contentious, and unprecedented challenges to the First Amendment and the rights of privacy and publicity. He has argued on preemption of state consumer laws and environmental claims against the military before the U.S. Supreme Court. In addition, Mr. Kendall also litigated asset confiscation and recovery claims connected to the fall of Saigon and the overthrow of former Philippine President Ferdinand Marcos.

His courtroom background includes serving as lead trial counsel in dozens of trials and appeals in the federal and state courts, including two arguments before the U.S. Supreme Court. *The Hollywood Reporter* has recognized him as a Power Lawyer multiple years. The prestigious Chambers & Partners legal ranking organization quoted a client in 2016 as saying that Mr. Kendall is one of the West Coast's "strongest litigators."

As a commercial litigator and advisor on transactional matters, Mr. Kendall represents major entertainment studios, leading media companies, securities, banking and financial institutions, and foreign governments in complex, sensitive, and high-stakes disputes and negotiations. Current significant areas of his counsel include distribution rights battles, copyright, financing, and profit-participation disputes.

Education

University of Southern California School of Law, J.D., 1979

• *Southern California Law Review*, Executive Notes Editor

Wesleyan University, B.A., 1974

Clerkships

U.S. Court of Appeals for the Ninth Circuit

• Law Clerk, Hon. J. Clifford Wallace

Representative Matters

Media, Entertainment, and Intellectual Property

- Won summary judgment for Paramount Pictures Corporation in a \$40 million lawsuit filed by Middle Pictures, Inc. (MPI) over the distribution of the film, *Middle Men*.
- Representing Regency Entertainment Inc. and Monarchy Enterprises S.A.R.L. in an \$18 million breach of contract lawsuit they filed against a group of film financiers who failed to fulfill their promise to repay certain expenses for Warren Beatty's *Rules Don't Apply* box-office flop.
- Representing a prominent talent agency in a \$55 million lawsuit brought by producers and film financiers of motion picture projects alleging misrepresentations, fraud, and breaches of fiduciary duty.
- Defended a studio at trial in federal court in New York against claims of securities fraud.
- Defended TV networks in a class action suit brought by composers and music recording companies. The plaintiffs alleged that Mr. Kendall's clients had committed copyright infringement resulting from the use of music in TV programming.
- Handled dozens of disputes on behalf of film studios and TV networks in federal and foreign courts relating to the ownership or control of copyrighted materials.
- Retained by video game manufacturers and developers to handle litigation over the rights to use likenesses and images.
- Advised and counseled clients on the use and infringement of trademarks related to numerous entertainment properties and brand-name retail goods.
- Resolved litigations between TV networks over reality-TV formats.
- Defended a TV network against claims of invasion of privacy arising from television programming.
- Litigated between TV networks or film studios and the many authors, composers, and submitters of ideas who claim ownership of successful TV shows and theatrical motion pictures.
- Defended media companies in actions involving major injuries suffered in accidents that occurred during the filming of theatrical motion pictures and TV shows.
- Represented several of the largest national media companies in litigation with cities over fees and restrictions related to outdoor advertising.
- Defended a major media company against claims that arose from text-messaging advertising.
- Defended TV networks and retail stores in consumer false-advertising claims.
- Provided defense in a consumer class action that involved the video game industry and involved allegations of the use of false advertising and the distribution of defective products.
- Defended a TV producer at the appellate level against the plaintiff's charges that the producer had discriminated against a pregnant actress. The allegations claimed the producer had decided to terminate the actress rather than to retain her as the vixen in the cast of a prominent soap opera.
- Defended an environmental activist website against claims of a prominent celebrity that a photograph of her personal residence infringed on her privacy rights and misappropriated her publicity rights.
- Represented a TV network in a grand jury investigation relating to the content of broadcasts that allegedly depicted harm to animals.
- Represented most of the major film studios and producers of TV programs in litigation with both international free and pay TV broadcasters, as well as firm-processing and video-distribution vendors.
- Managed sophisticated commercial conflicts involving contract rights of refusal and first-negotiated and most-favored nation clauses. Other issues dealt with included terminations, renewals of long-term output agreements, and insolvencies. As part of the resolution process, Mr. Kendall appeared before numerous state and federal courts in the U.S. and European and Asian Courts as well as Alternative Dispute Resolution (ADR) forums.

Complex Commercial Litigation

- Prevailed at trial for HR-MWC Partners, LLC, in a multi-million-dollar dispute arising from the failure of a land-development project in Tianjin, China.
- Obtained complete defense victory at the trial and appellate court level for Paramount Pictures Corporation in federal securities, contract, and business tort actions related to complex domestic and international film financing transactions.
- Obtained summary judgment for the estate of Robert Philpott, who was sued by the ex-wife of Dick Wolf, creator of the *Law and Order* TV franchise. She had claimed that Mr. Philpott and a mediator deceived her when they were helping negotiate the couple's divorce settlement, and thus had denied her a financial share

of Mr. Wolf's subsequent agreement for additional years of *Law and Order*.

- Secured summary judgment and a financial award, which was upheld on appeal, on behalf of Viacom International Inc. in a lawsuit brought against the toymaker MGA Entertainment Inc., which concerned allegations of breach of contract over both unpaid advertising bills and a 2012 co-finance agreement with Viacom to broadcast a TV series based on the toymaker's line of Lalaloopsy dolls.
- Successfully defended Citibank before the LA Superior Court, the California Court of Appeal, the California Supreme Court, and the U.S. Supreme Court in a consumer class action that challenged credit card late fees. When the argument eventually came before the U.S. Supreme Court, Mr. Kendall prevailed on the basis that state consumer laws were preempted by the National Bank Act.
- Advised and counseled some of the nation's largest banking institutions in disputes with borrowers and asset-backed insurers relating to unpaid loans and insolvencies. Disputes ranged from domestic litigation between banks and major borrowers that arose from underwater real estate loans to international litigation over loan portfolios that covered resort properties in the U.S. and throughout the world.
- Represented two U.S.-based international banks against claims that were brought by Vietnamese citizens who held deposits in those banks when Saigon fell and the banks' assets were confiscated by the Communist government.
- Represented a major TV studio in securities litigation in the federal courts of New York that stemmed from an unsuccessful film-state financing. Engaged previously in connection with similar litigation in England and New York involving insurance-backed, film-slate financings.
- Represented a major investment bank in the trial of a class action suit alleging improper payment of "greenmail" to a corporate raider.
- Conducted internal and international investigations into frauds committed by executives who were employed by domestic and multinational companies,

and defended the resulting securities claims brought by shareholders or government entities.

- Won summary judgment for the California State Senate in a redistricting challenge.
- Served as counsel to the Brunei Investment Authority and related entities in cross-border litigations stemming from Prince Jefri's management of Amedeo Group.
- Engaged as counsel for the Bank of China in civil prosecutions in Australia, England, Hong Kong, and California to recover funds stolen during an internal fraud scheme.
- Represented China National Coal Development Corp. in a dispute regarding the dissolution of a coal-mining joint venture in northeastern China.
- Represented a major film studio in litigation arising from the failure and bankruptcy of a Japanese TV distributor.
- Served as counsel for Sonatrach, the Energy Ministry of Algeria, in a breach-of-contract action to recover \$44 million in contract fees relating to a hydrochemical plant constructed in Algeria.
- Represented the Republic of the Philippines in worldwide actions to recover assets, in the aftermath of the overthrow of Ferdinand Marcos that the Marcos family had secreted in the U.S., France, Switzerland, and Hong Kong.

Pro Bono Litigation

- Served as the *pro bono* counsel for the Natural Resources Defense Council (NRDC) and other environmental organizations. Successfully obtained an injunction in 1994 that blocked the Navy's planned detonation of explosives near the Channel Islands Marine Sanctuary. *Natural Resources Defense Council v. U.S. Dept. of Navy*, 857 F. Supp. 734 (C.D. Cal. 1994)
- Argued before the U.S. Supreme Court on behalf of the NRDC in the *Winter v. NRDC* case, in which the Navy appealed a lower court's ruling in favor of the NRDC that had limited the Navy's use of underwater sonar during training drills because of its harmful effect on whales and other marine mammals. *Winter v. Natural Resources Defense Council*, 555 U.S. 7 (2008)

Recognition and Affiliations

- *Chambers USA*, Top Ranked Litigator in Media & Entertainment Law, 2014–present
- *Variety*, Leading Lawyer, 2018 and 2019
- *The Best Lawyers in America*, Bet-the-Company and Commercial Litigation, 2007–present

- *Lawdragon's* 500 Leading Lawyers, 2017
- *Southern California Super Lawyer*, 2004–present
- *The Hollywood Reporter*, Power Lawyer, multiple years
- John Marshall Award for Trial of Litigation, Recipient
- *Daily Journal*, Top Entertainment Lawyer, 2015

- University of Southern California Law School
Adjunct professor
- Western Center on Law and Poverty
Board of Directors, 1989–1997
- Legal Aid Foundation of Los Angeles
Board of Directors, 2001–2007
- The Broad Stage
Chair, Board of Directors, 2014–Present
Member, Board of Directors, since 2011
- Human Rights Watch
Member, Southern California Committee, since 2011

Publications and Appearances

- “Federal Pretrial Civil Procedure in California,” co-authored with R. Seeborg, M. Shartsis, and F. Smith, *LexisNexis Matthew Bender* (2004).

Prior to Kendall Brill & Kelly

- **U.S. Department of Justice, 1980–1985**
Assistant U.S. Attorney, Los Angeles, 1980–1985
Criminal Division, Assistant Chief, 1983–1985
John Marshall Award for Trial of Litigation, Recipient
- **Munger Tolles & Olson, LLP, 1986–1988**
Partner
- **Shearman & Sterling, LLP, 1988–1997**
Partner
- **Irell & Manella, LLP, 1997–2009**
Partner

Bar and Court Admissions

- **California, 1979**
- **U.S. District Courts**
Central, Eastern, Northern, and Southern Districts of California
Northern District of Illinois
- **U.S. Court of Appeals for the Ninth Circuit**
- **U.S. Court of Appeals for the Second Circuit**
- **U.S. Supreme Court**

Kendall Brill & Kelly LLP

10100 Santa Monica Blvd.
Suite 1725
Los Angeles, CA 90067

310.556.2700 Telephone
310.556.2705 Fax